



Ileana Welte

We are deeply saddened to announce that Ileana Welte, Big White Wall's UK President, died on the 17th of February, 2016. Her death was unexpected.

Ileana had a deep-rooted passion for using technology to genuinely improve people's lives, and enhance their ability to get quality care. She spent over 30 years in executive leadership in business development and marketing of healthcare services, technology and software. She worked in the US, Germany and the UK, and held a senior leadership position with Bosch before joining Big White Wall.

Ileana began her career as a nurse, and had a postgraduate education in Geriatric Care Management. She spent a significant part of her career designing and deploying technology-enabled care coordination programmes to major US health organisations. Prior to that, she held leadership positions in international organizations offering services and technologies for the chronically ill and the elderly.

She made a huge impact at Big White Wall, which she joined in 2013. We valued and respected her drive, her loyalty, her vision and her kindness. Ileana believed in helping others first and foremost. Her memory will live on in BWW, and we will miss her immensely.

Any public memorial service will be announced in due course. Our thoughts are with her husband Russ, daughter Rachel, and wider family.

Ileana's memorial page can be found [here](#). If you knew Ileana, please do add your memories to this page. In response to requests from those who knew her, we have also set up a [gofundme campaign](#) in Ileana's memory.